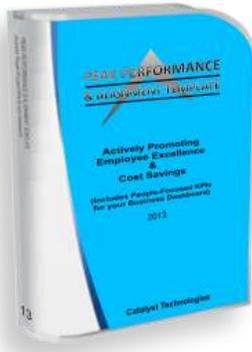


**SOUL - The Daily Companion** is an intuitive e-learning self-help approach, teaching variations on how to apply “Workforce Alignment to Business Expectations” techniques and metrics to gain clarity on improving the certainty of successful outcomes. (It works as a template file for MS Excel.) It bundles three desktop, e-learning software applications to help you:

- (1) more effectively deal with issues and daily problems
- (2) proven methods to get your team to better support you, and
- (3) capture key lessons learned to make the “next time” better

No training is necessary. All three programs are very intuitive to learn. For more information, select (or cut and paste into browser):

[http://www.catalysttechnologies.com/products\\_tools.htm](http://www.catalysttechnologies.com/products_tools.htm)



**Peak Performance and Alignment Template** provides a “Workforce Alignment to Business Expectations” dashboard and algorithm, offering a simple and elegant approach to accurately assess and dramatically improve the certainty of successful business outcomes. (It works as a template file for MS Excel.)

- (1) Takes minutes to support months of successful outcomes
- (2) Uses a simple 4-step approach to measure success certainty
- (3) Increases the certainty of achieving goals by 60 to 70%

The program is very easy to learn. The training is hands-on, analyzing and improving the certainty of successful outcomes for your current initiatives, goals and projects. The training ensures you and your teams have an immediate experience of increased success when using this product.

For more information, select (or cut and paste into browser):

[http://www.catalysttechnologies.com/products\\_PPAT.htm](http://www.catalysttechnologies.com/products_PPAT.htm)



**The u2 Leadership Experience** is an integrated operations and project management system that gives you visibility and control over identifying and improving the certainty of successful outcomes based on the “Workforce Alignment to Business Expectations” algorithm. (Templates work with MS Project, Excel and SharePoint.)

It is used to control budgets, increase accountability, achieve goals, and improve customer focus. Its features include (1) budget tracking and reporting, (2) resource planning, pooling and analysis, (3) modeling and cost estimation, and (4) workforce knowledge

The templates support a 15 step, repeatable process of aligning workforce to business expectations. All 15 steps are included as part of the hands-on training, analyzing and improving the certainty of successful outcomes for your current initiatives, goals and projects. The training ensures you and your teams have an immediate experience of increased success when using this product.

[http://www.catalysttechnologies.com/products\\_u2.htm](http://www.catalysttechnologies.com/products_u2.htm)

## Does experience make a difference to you? If so, here's our 30 years:

Our thirty years of original, industry leading management products started with a two-year informal study by Bruce Nagy, the founder of Catalyst Technologies. While living in Japan, Bruce took advantage of a unique opportunity to study how "Kaizen" could be better applied to US business environments. "Kaizen" is a "change for the better" philosophy. This research, combined with a Department of Defense opportunity, ignited Bruce into his own 30 year "Kaizen." His studies evolved into understanding the affects childhood conditioning had on business change, quality and success. Patterns emerged, becoming the keys to 18 "out-of-the-box" products, supporting a now refined and proven "Workforce Alignment to Business Expectations" dashboard and algorithm technology.

Thirty years of accumulated research experience, divided into 3 stages, paved the way to create unprecedented management products. The first stage lasted for 10 years and started with the development of several groundbreaking, "out-of-the-box" products. Our first was a physical 3-D planning suite of building blocks, with over 3000 pieces. It allowed teams to plan and rehearse excellence. Also, we wrote a pair of prose and poetry books to support a unique team building approach involving perception and communication. Since clients expressed feelings of being victimized by changes to scope, we created a 3-panel project management game board with over 100 pieces to teach teams how to overcome and adapt. These innovations were the building blocks to additional technology we would create in the following two stages. DoD was our main sponsor of this first stage of research.

Because of the "seemingly impossible" results achieved by teams using our very unique product solutions, academia got interested. This started the second stage of our research which took another 8 years. The collaboration focused on applying conditional probabilities and confidence factors to the advanced algorithms we were creating. Then, software was developed using our special predicate calculus to create a first-of-its-kind "Workforce Alignment to Business Expectations" math construct. Based on this construct alone, we generated over 1000 software business rules. Pinpoint accuracy, speed of forecasting, and root-core mitigation were achieved goals. Project Management Institute showcased four of our articles describing these solutions.

In the last stage, we encapsulated the past twenty years of breakthroughs into our now refined "Workforce Alignment to Business Expectations" technology. In a ten year period, our innovation focused on developing "smart template" "plug-ins" to more easily deliver and use the technology. This last stage was focused on economics, speed and ease-of-use.

Up to three teams per year from various business environments, including project, operations and manufacturing, used our first-of-its-kind, unique management products to create unprecedented results (see below) over this thirty year period. It took our staff eighteen creative innovations, learning from observations and refinements, to produce the "Workforce Alignment to Business Expectations" technology in an easy, cost effective form.

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### Result In 1 Year: Increased Production Line Throughput by 600%

-  Department of Defense (United States Navy) - Space Technologies, MIL-STD Hardware and Software Test and Evaluation Environment

### Result In 6 Months: Decreased Cost Overrun from 35% to 3%

-  Hughes Corporation Spin-Off Division (Palomar Products) - Air Traffic Control Systems, NATO Hardware and Software Research and Development Environment

### Result In 6 Months: Improved Time-to-Market from 120 to 60 days

-  SCOUR, Inc. (Internet Portal Company) - P2P File Sharing Software Company, Commercial Internet Research and Development Environment

### Result In 6 Months: Reduced Schedule from 18 months to 10 months

-  Capacity Technologies, Inc.(AOL Time Warner Investment) - Advanced Networking Servers, Commercial IT Research and Development Environment

Naval Research  
Laboratories (NRL)

SAIC

Naval Surface  
Warfare Centers  
(NSWC)

CACI

NATO

Hughes

Aerospace Corp

Toyota Motor Sales,  
USA

Dow

Whittaker  
Communications

CSC

UNISYS

Navy Program  
Executive Offices  
(PEOs)

SCOUR

Capacity  
Technologies

Rockwell-Collins