

Maintaining Excellence within a Reduced Budget Environment

Catalyst Technologies has discovered an evolutionary answer for businesses constrained by shrinking budgets to get 15 to 30% more value from their spending dollar.

Because of their leadership capabilities, implied authority and seasoned experience, executives and senior staff constitute an organization's most precious, time constrained resource, without exception. Catalyst Technologies provides a proven approach that allows this seasoned leadership capability to have greater impact throughout an organization, without burdening the executive or the workforce. Not surprisingly, when an executive can apply his capabilities, authority and experience to an otherwise challenging, but clearly visible issue, the bottom-line consequence is increased spending value, most-times realized through increased workforce effectiveness.

Over the last 20 years, Catalyst Technologies has perfected the ability to use a simple approach that extends executive leadership impact, without adding additional burden to the executive or intruding on workforce norms. The key, as

described by Catalyst Technologies' founder Bruce Nagy, is based on using a business indicator called "Average Performance Range and Index" (APRI) as a feedback mechanism. Without it, executives and senior leadership impact remains hampered. These limitations have ineffectively been addressed in the past. The results are that a organization's most precious resource must carefully dole out their leadership time and wisdom, severely hindering the business from increasing its spending power and effectiveness.

By applying APRI to corporate daily operations, initiatives and projects (internal or external), executives and senior managers now have an unprecedented ability to clearly see through social biases, filters and barriers within their organization. This clarity allows executives to quickly use their leadership know-how to get issues resolved, resulting in increased spending power – along with a very appreciative workforce.



**Catalyst Technologies: (310) 476-6899, info@catalysttechnologies.com
"Making daily business operations simpler and more effective!"
www.catalysttechnologies.com**

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The results of applying APRI in various types of organizations are significant ...

- **In 1 Year: Production Line Improvement**
from 1,000 hrs to 110 hrs
- Department of Defense
(United States Navy)
- Space Technologies, MIL-STD Hardware & Software T&E Environment
- **In 6 Months: Cost Overrun Decrease**
from 35% to 3%
- Hughes Corporation Spin-Off Division
(Palomar Products)
- Air Traffic Control Systems, NATO Hardware & Software R&D Environment
- **In 6 Months: Time to Market Improvement**
from 120 to 60 days
- Scour Inc. (Internet Portal Company)
- P2P File Sharing Software Company,
Commercial Internet R&D Environment
- **In 6 Months: Schedule Reduction**
from 18 months to 10 months
- Capacity Technologies, Inc.
(AOL Time Warner Investment)
- Advanced Networking Servers, Commercial IT R&D Environment



Here's what senior managers have said about the founder of this approach, Bruce Nagy ...

- "Mr. Nagy's efforts became a *lifesaver for the organization.*"
- Senior Project Manager
- National Security Programs
- "Simply put, Mr. Nagy's technology is *creative, innovative and effective.*"
- Transformation Manager
- US Defense Department
- "I can frankly state that Mr. Nagy's performance *far exceeded my expectations.*"
- CEO
- Multimedia Production Company
- "Incisive and practical method - *it really worked.*"
- IT Team Lead
- New Ships Construction

The APRI feedback approach is revolutionizing business management. Its results are significantly impacting money, time, quality and workforce opportunities. It is possibly the most important business finding over the last two decades, executives and senior management are being provided with an unprecedented ability to extend their leadership influence throughout their organization without filters, biases or barriers – with immediate and dramatic results!

If an organization is not using APRI, their senior team's leadership potential to increase the value of their spending dollar is limited to the clarity of issues and opportunities. **Catalyst Technologies has discovered an evolutionary answer for businesses constrained by shrinking budgets to get 15 to 30% more value from their spending dollar.**

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