

Secrets to Reaching Financial Targets

Consistently reaching financial targets – identify and promote optimal performance trends using your organization’s history!

If companies make one crucial error each year, it is overlooking the value of using their history. Catalyst Technologies breakthrough solution gives you immediate access to the profound knowledge contained, but most-times hidden, within your company’s history.

This approach translates historical knowledge into answers needed to consistently reach your financial targets.

“Study history, study history. In history lies all the secrets of statecraft.” *Winston Churchill, Prime Minister of the United Kingdom*

Your organization’s past holds the answers to many of your current and future issues, including resource allocation, productivity enhancements, efficiency roll-outs, reliability initiatives, etc. This corporate wisdom is being discarded or misinterpreted within your organization on a daily basis. It can objectively answer questions that will have a direct impact on your company’s future. And all these questions start with the word “why.” An example of the questions our software can help you objectively answer:

- Why were the results off?
- Why did the process fail?
- Why was the budget overrun?
- Why did the schedule slip?



Oh sure, your staff will have their opinions as to “why” based on biases and agendas. That’s human, natural and the problem. In order to discern the “best option”, give yourself objective, concise answers to your questions, without personal filters. These validated answers can be revealed using this solution. This approach provides you with a wealth of unexplored corporate wisdom based on history. Your technology lacks this ability, leaving you on your own to sort and determine the answers to your questions starting with “why.”

“If you would understand anything, observe its beginning and its development.” *Aristotle, Ancient Greek Philosopher, founding figure in Western Philosophy*

At most, your technology can describe the process and list the results. This history based solution can tell you why you got those results when you used a specific process. Don’t be left unraveling the answers by hoping you have all the facts. You really have better things to do than to sort through data and opinions. Your time needs to be spent leading and making informed decisions.

“The historical ‘why’ will always come down to the challenges people faced and how they responded, or not.” *Bruce Nagy, founder of Catalyst Technologies, designed and introduced “Common Sense Intelligence” Software*

If efficiency and productivity are important, don’t waste time guessing as to the reasons why. Use history as objective data to reveal the answers that already exists within your organization’s past actions and documentation. The more informed you become, the wiser you can become.

Catalyst Technologies: (310) 476-6899, info@catalysttechnologies.com

"Making daily business operations simpler and more effective!"

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You need objective evidence, not subjective hindsight with regards to people and their actions.

"Whoever wishes to foresee the future must consult the past; for human events ever resemble those of preceding times. This arises from the fact that they are produced by men who ever have been, and ever shall be, animated by the same passions, and thus they necessarily have the same results." Niccolo Machiavelli,
European Diplomat and Political Philosopher

Your company's performance history has unlimited knowledge as to how to consistently reach your financial targets. The answer to the question "why" needs to be clear, concise and objective based on historical facts. Without having this, your organization will stumble along until the solution is discovered. Missing opportunities, spending excess money and wasting critical time only prevents your financial goals from being obtained.

"The only thing new in the world is the history you don't know." Harry S. Truman, 33rd
President of the United States

By using this approach, you give yourself the opportunity to use your organization's history to provide you with objective, accurate answers. Unravel the answers to even the most challenging enterprise related questions, to ensure your financial goals are achieved. Here are some examples of questions this approach can help you objectively answer:

- Why will this resource allocation be sufficient and efficient throughout my organization instead of others?
- Why will we meet our productivity quota using this technique instead of other more popular approaches?
- Why will these actions achieve our financial target and other suggested ideas be less effective?

- Why will using this new process increase overall efficiency?
- Why will our workforce readily embrace the roll-out of these new corporate initiatives?
- Why will this competency structure be more useful to our customers?
- Why will this knowledge management system support our workforce over other systems?



Your organizational history already exists. This approach accesses and uses this history as answers to your questions. That's how our technology offers value to you.

If your organization has a history, this approach is a necessity to use. Are you ready to have your questions answered objectively, concisely and without agenda?

Catalyst Technologies business solution is nonintrusive and focused on achieving your financial goals using your organization's historical facts. Make a choice to use history to work smarter and more efficiently.

"Those who cannot remember the past are condemned to repeat it." George Santayana, *Philosopher, Writer and author of the book "Reason in Common Sense."*

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