

Unleash a Company's Potential for Increased Earnings

Catalyst Technologies has discovered a Holy Grail answer for businesses to increase their profits and get more value from their spending dollar.

This breakthrough solution gives executives and senior management a clear, calculated path to maximize their profits and spending power – without the need for additional costs or business sacrifices. It gives senior teams an unprecedented ability to quickly cut through unwanted social filters, biases and barriers that occur within any organization, and objectively reveal practical, obtainable business solutions.

Over the last 20 years, Catalyst Technologies has perfected the ability to use a simple approach that naturally filters unnecessary organizational “chatter” to reveal what’s essential for profitability and success. The key, as described by Catalyst Technologies’ founder Bruce Nagy, is based on using a business indicator called “Average Performance Range and Index” (APRI) as a feedback mechanism. Without it, executive and senior leadership remain continually hampered with sorting through organizational “noise” that occurs within all businesses. Executive and senior

managers are, without exception, the most precious, limited resource within their organization. Yet, they are continually time constrained with the tedious process of separating good advice from bad, and discerning varying opinions that, most times, look like facts.

Executives need to have calculated answers that are based on what’s essential to increasing profit, growth and opportunity – and these answers need to be objective and supported with unmistakable facts. All other information becomes unnecessary and distracting commentary.

By applying APRI to corporate initiatives, on-going operations, engineering tasks, projects (internal and external) and other business activities, executives and senior management have the ability to cut through the organizational “noise” and see a clear direction that will lead their business well beyond its current limits in profitability and spending dollar value.



Catalyst Technologies: (310) 476-6899, info@catalysttechnologies.com

"Making daily business operations simpler and more effective!"

www.catalysttechnologies.com

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The results of applying APRI in various business applications are significant ...

- **In 1 Year: Production Line Improvement**
from 1,000 hrs to 110 hrs
 - Department of Defense
(United States Navy)
 - Space Technologies, MIL-STD Hardware & Software T&E Environment
- **In 6 Months: Cost Overrun Decrease**
from 35% to 3%
 - Hughes Corporation Spin-Off Division
(Palomar Products)
 - Air Traffic Control Systems, NATO Hardware & Software R&D Environment
- **In 6 Months: Time to Market Improvement**
from 120 to 60 days
 - Scour Inc. (Internet Portal Company)
 - P2P File Sharing Software Company,
Commercial Internet R&D Environment
- **In 6 Months: Schedule Reduction**
from 18 months to 10 months
 - Capacity Technologies, Inc.
(AOL Time Warner Investment)
 - Advanced Networking Servers, Commercial
IT R&D Environment



Here's what senior managers have said about the founder of this approach, Bruce Nagy ...

- "Mr. Nagy's efforts became a *lifesaver for the organization.*"
 - Senior Project Manager
 - National Security Programs
- "Simply put, Mr. Nagy's technology is *creative, innovative and effective.*"
 - Transformation Manager
 - US Defense Department
- "I can frankly state that Mr. Nagy's performance *far exceeded my expectations.*"
 - CEO
 - Multimedia Production Company
- "Incisive and practical method - *it really worked.*"
 - IT Team Lead
 - New Ships Construction

The APRI feedback approach is revolutionizing business management. Its results are significantly impacting money, time, quality and workforce opportunities. It is possibly the most important business finding over the last two decades. Executives and senior managers are being provided with an unprecedented ability to clearly see an optimal path for achieving business profit - without filters, biases or barriers – causing immediate and dramatic results!

If a company is not using APRI within their organization, their senior team's leadership potential to gain greater business results will remain constrained and hampered – along with their profits. **Catalyst Technologies has discovered a Holy Grail answer for businesses to increase their profits and gain more value from their spending dollar.**

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